

FOUNDED
2010

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Zimperium® is the industry leader in Mobile Threat Defense, providing enterprise class protection for mobile devices against the next generation of advanced mobile cyberattacks and malware.

Zimperium is the first and only company to provide a complete mobile threat defense system that offers real-time, on-device protection against both known and previously unknown threats. The MTD platform provides visibility, security and management of attacks on all three mobile threat vectors - Device, Network and Applications for iOS, Android and Windows devices. With its unique machine learning non-intrusive approach, mobile user privacy is protected at all times. Zimperium's MTD solution protects mobile devices for any size enterprise (B2B), or large-scale consumer uses (B2C).

- ▶ Mobile Threat Defense is now critical as mobile devices become increasingly vulnerable.
- ▶ Machine learning is essential to effective Mobile Threat Detection to truly protect mobile users from unknown / new threats.
- ▶ With more than 10 million mobile devices licensed with Zimperium Mobile Threat Defense, Zimperium has the largest deployment of mobile threat sensors in the world.
- ▶ Zimperium is deployed at Fortune 1000 enterprises to secure their BYOD strategies.
- ▶ Zimperium works with 13 of the top global mobile operators.
- ▶ Zimperium's Mobile Threat Defense has been featured on CIO, WIRED, ZDNET, CNN, TechCrunch, Fox News, USA Today, CrimeWatch Daily and more.
- ▶ 2017 Awards include winner of Cybersecurity's Best Mobile Security Product and Cyber Defense Magazine's Next Generation BYOD Solution award.
- ▶ 2016 Awards include Frost & Sullivan's Mobile Threat Detection Technology, IDC's Cloud-enabled Mobile Security Product, Cybersecurity's Most Innovative Company, Cyber Defense Magazine's Best Mobile Endpoint Security, etc.

ECOSYSTEM

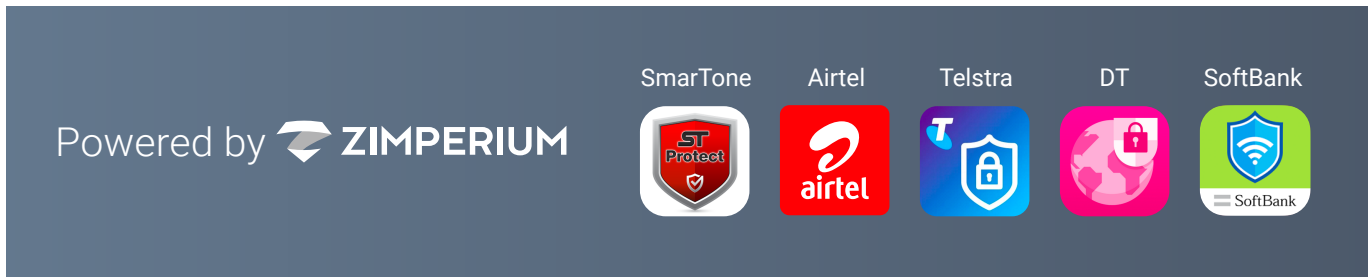
Zimperium's ecosystem includes integration with world-leaders in enterprise mobility management (EMM), adding Mobile Threat Defense into EMM remediation practices and partnerships with leading security, enterprise and mobile providers.

Ecosystem includes:



POWERED BY ZIMPERIUM

Zimperium's Mobile Threat Defense is embedded and defends apps for Mobile Operators / Telcos as seen in Google Play and Apple App Store:



PRODUCTS



zIPS™: The world's first on-device mobile Intrusion Prevention System app protecting mobile devices against device, network and application mobile cyberattacks.



z3A™: Advanced App Analysis provides mobile app risk intelligence, rating privacy and security for each app deployed or brought into the enterprise.



zIAP™: An In-App Protection SDK that embeds into any application to provide self protecting applications detecting threats on unmanaged devices.



zConsole: A mobile threat management console to manage mobile risk and monitor security incidents on devices and applications with unprecedented mobile forensic detail.

INNOVATION

z9™ – The Technology: z9 is a revolutionary cyberattack defense engine using machine learning to uniquely protect against the broadest array of mobile attacks by detecting device, network and application attacks in real time. The patented z9 engine was developed specifically for mobile to combat the unique challenges of protecting iOS and Android devices, where unknown threats are prevalent. Only the z9 engine monitors the entire mobile device for malicious behavior regardless of the attack entry point. Advanced warning sensors allow Zimperium to find and protect against both known and unknown threats. z9 runs efficiently on smartphones or tablets without introducing latency or violating user privacy.



INTELLIGENCE

zLABS™ – Global Threat Intelligence: zLabs stays ahead of the ever-changing cybersecurity landscape by providing in-depth, ongoing research. The team has identified and disclosed numerous mobile device vulnerabilities over the past few years, including the now infamous Android vulnerability, Stagefright. These discoveries have helped influence security practices, acceleration of security updates by Google and mobile operators and suggest more accountability for iOS security.

ZHA™ – The Zimperium Handset Alliance enables communication between researchers, mobile network operators, mobile application developers and device vendors to improve Android security and patch procedures. ZHA welcomes participation from members of security teams directly impacted by Android security issues. More than 30 of the world's largest vendors and carriers have joined to date.